

WHAT IS CLAIMED IS:

1. A method for auctioning, to a purchaser, wines from a local retailer using a host auction company via a network, the method comprising:
 - the local retailer consigning the wines to the host auction company;
 - 5 the host auction company auctioning the wines;
 - the purchaser purchasing the wines; and
 - the purchaser obtaining the purchased wines directly from the local retailer.
2. The method of Claim 1, wherein consigning the wines includes transferring the wines.
- 10 3. The method of Claim 1, further comprising:
 - the host auction company presenting the wines in technological auction format.
4. The method of Claim 1, wherein the network is the Internet.
5. The method of Claim 1, wherein the wines are auctioned via a network
15 site.
6. The method of Claim 5, wherein the network site is an Internet site.
7. The method of Claim 6, wherein the Internet site has a uniform resource locator.
8. The method of Claim 7, wherein the local retailer is assigned their own
20 uniform resource locator.
9. The method of Claim 7, wherein the local retailer is assigned a key word name.
10. The method of Claim 9, wherein the key word name of the local retailer is searchable from within the Internet site.

11. The method of Claim 9, wherein the key word name of the local retailer is accessible via the Internet site.

12. The method of Claim 1, wherein the local retailer is located in a state, and wherein the purchaser is a resident of the local retailer state.

5 13. The method of Claim 12, wherein the state has a state wine tax, the method further comprising:

collecting the state wine tax.

14. The method of Claim 13, wherein the local retailer collects the state wine tax.

10 15. The method of Claim 13, wherein the host auction company collects the state wine tax.

16. The method of Claim 13, wherein the host auction company transfers the state wine tax to the local retailer.

15 17. The method of Claim 13, wherein the local retailer pays the state wine tax to the state treasury.

18. The method of Claim 12, wherein the wine remains in the state.

19. The method of Claim 1, wherein the wine is transferred to the warehouse of the host auction company.

20 20. The method of Claim 19, wherein the wine is delivered to the purchaser of the wine from the warehouse of the host auction company.

21. The method of Claim 1, wherein the purchaser obtains the purchased wines from the host auction company acting on behalf of the local retailer.

22. The method of Claim 21, wherein the local retailer is located in a local retailer state, wherein the host auction company obtains authorization from the local retailer state to act as agent for the local retailer in the local retailer state.

23. The method of Claim 21, wherein the host auction company processes payment transactions and collects taxes for the local retailer.

24. The method of Claim 1, wherein the purchaser purchases wines from the local retailer in conjunction with the host auction company acting as licensed agent of the local retailer.

25. The method of Claim 1, wherein the purchaser purchases wines from the local retailer.

26. The method of Claim 24, wherein the host auction company has a wine auction license, and wherein the local retailer has a wine auction license that operates in conjunction with the host auction company's wine auction license.

27. The method of Claim 24, wherein the host auction company collects sales payments for the local retailer.

28. The method of Claim 24, wherein the retailer collects sales payments for the purchased wines.

29. The method of Claim 1, wherein the host company uses a third party online company to display wines in auction format.

30. The method of Claim 1, wherein the host company uses a third party online company to act as auction medium for the host auction company.

31. A method for auctioning, to a purchaser, wines from a local retailer using a host auction company via a network, the method comprising:

the local retailer consigning the wines to the host auction company;

the host auction company auctioning the wines;
the purchaser purchasing the wines; and
the purchaser obtaining the purchased wines from the host auction company
acting on behalf of the local retailer.

5 32. A method for auctioning, to a purchaser, wines from a local retailer
using a host auction company via a network, the method comprising:

the local retailer consigning the wines to the host auction company;
the host auction company auctioning the wines; and
the purchaser purchasing wines from the local retailer in conjunction with
10 the host auction company acting as licensed agent of the local retailer.

33. A method for auctioning, to a purchaser, wines from a local retailer
using a host auction company via a network, the method comprising:

the local retailer consigning the wines to the host auction company;
the host auction company auctioning the wines;
15 the purchaser purchasing wines from the licensed wine auction retailer in
conjunction with the host auctioneer acting as licensed agent of the local retailer;

the host auction company using a third party online company to display
wines in auction format; and

the third party online company to act as an auction medium of the host
20 auction company.

34. A system for auctioning, to a purchaser, wines from a local retailer
using a host auction company via a network, comprising:

at least one terminal coupled to the network; and
a server for the host auction company coupled to the network;

wherein the local retailer consigns the wines to the host auction company;
wherein the host auction company auctions the wines via the at least one
server and via the network;

5 wherein the purchaser purchases the wines via the at least one terminal via
the network; and

wherein the purchaser obtains the purchased wines from the local retailer.

35. The system of Claim 34, wherein the local retailer is located in a state,
the system further comprising:

an alternative server located in the state of the local retailer;

10 36. The system of Claim 35, wherein the local retailer optionally auctions
the wines via the alternative server in the state of the local retailer and via the
network.

37. The system of Claim 34, wherein the local retailer transfers the wines
to the host auction company.

15 38 . The system of Claim 34, wherein the at least a first terminal is coupled
to the network via a coupling.

39. The system of Claim 38, wherein the coupling comprises one from a
group consisting of a wired connection, a wireless connection, and a fiberoptic
connection.

20 40. The system of Claim 34, wherein the at least a first terminal comprises
one selected from a group consisting of a personal computer, a minicomputer, a
microcomputer, a main frame computer, a telephone device, and a television.

41. The system of Claim 34, wherein the at least one server comprises one selected from a group consisting of a personal computer, a minicomputer, a microcomputer, and a main frame computer.

5 42. The system of Claim 34, wherein the at least one server comprises a storage device, the storage device including an accessible repository.

43. The system of Claim 34, further comprising:

a repository server coupled to the at least one server, the repository server comprising a storage device, wherein the storage device includes an accessible repository.